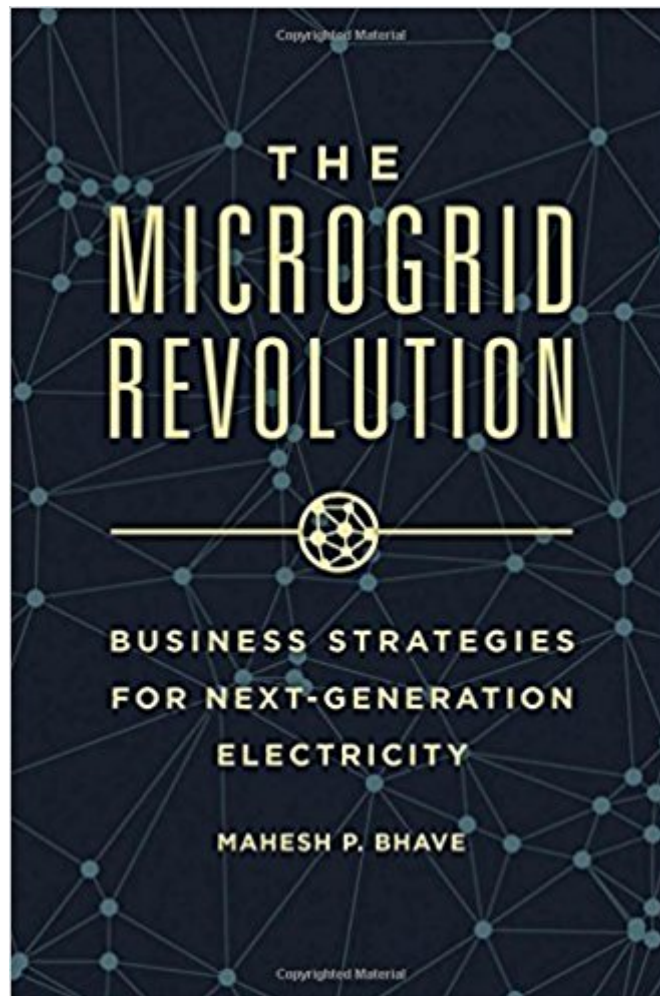




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The Microgrid Revolution: Business Strategies For Next-Generation Electricity



Synopsis

What kinds (according to U.S. News & World Report) of clean electricity initiatives could overcome the hurdles that make sense on public policy and business strategy levels in shifting away from the entrenched electricity and petroleum-based transport industries in the United States? This book explores the tremendous opportunities of the new electricity revolution that looks to threaten the century-old business models of our existing power production infrastructure. Synthesizes seemingly disparate concepts from the telecom and electricity industries with business strategy and policy and regulatory issues, allowing readers to see the tremendous opportunity at hand in clean electricity technologies. Describes a novel network topology for a next-generation electricity grid. Provides unique insights from the perspective of a chemical engineer who is also a faculty member of a business school and has served as a corporate strategy executive in the telecom industry

Book Information

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Customer Reviews

"No brief review can convey the richness of the canvas of opportunities Bhavé paints. . . . Bhavé's writing is vivid and entertaining, interspersed with illuminating anecdotes and examples. He declares correctly that 'this is an accessible book meant for the concerned or interested layperson.' But electricity specialists will also find it enlightening and challenging. . . . Throughout the book, Bhavé focuses on the role of business in bringing about and guiding the 'microgrid revolution,' as Schumpeterian 'creative destruction.' But he also stresses the crucial

importance of business in tackling the looming threat of climate change." - Modern Power Systems

Mahesh P. Bhawe, PhD, is a visiting professor of strategy, Indian Institute of Management (IIM), Kozhikode, Kerala, India, where he has taught for more than four years.

Dr. Bhawe is one of the most knowledgeable and insightful professionals in the microgrid industry today. In this book, he shares that knowledge with us in an easy-to-read, straightforward manner--not what you expect from your typical PhD. What makes his writing so credible is that he brings to the table a significant amount 'real world' experience. A must read for anyone involved in this dynamically growing industry. Dr. M

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